

# ANR 22



**ANNUAL REPORT / APRIL 2021 - MARCH 2022**

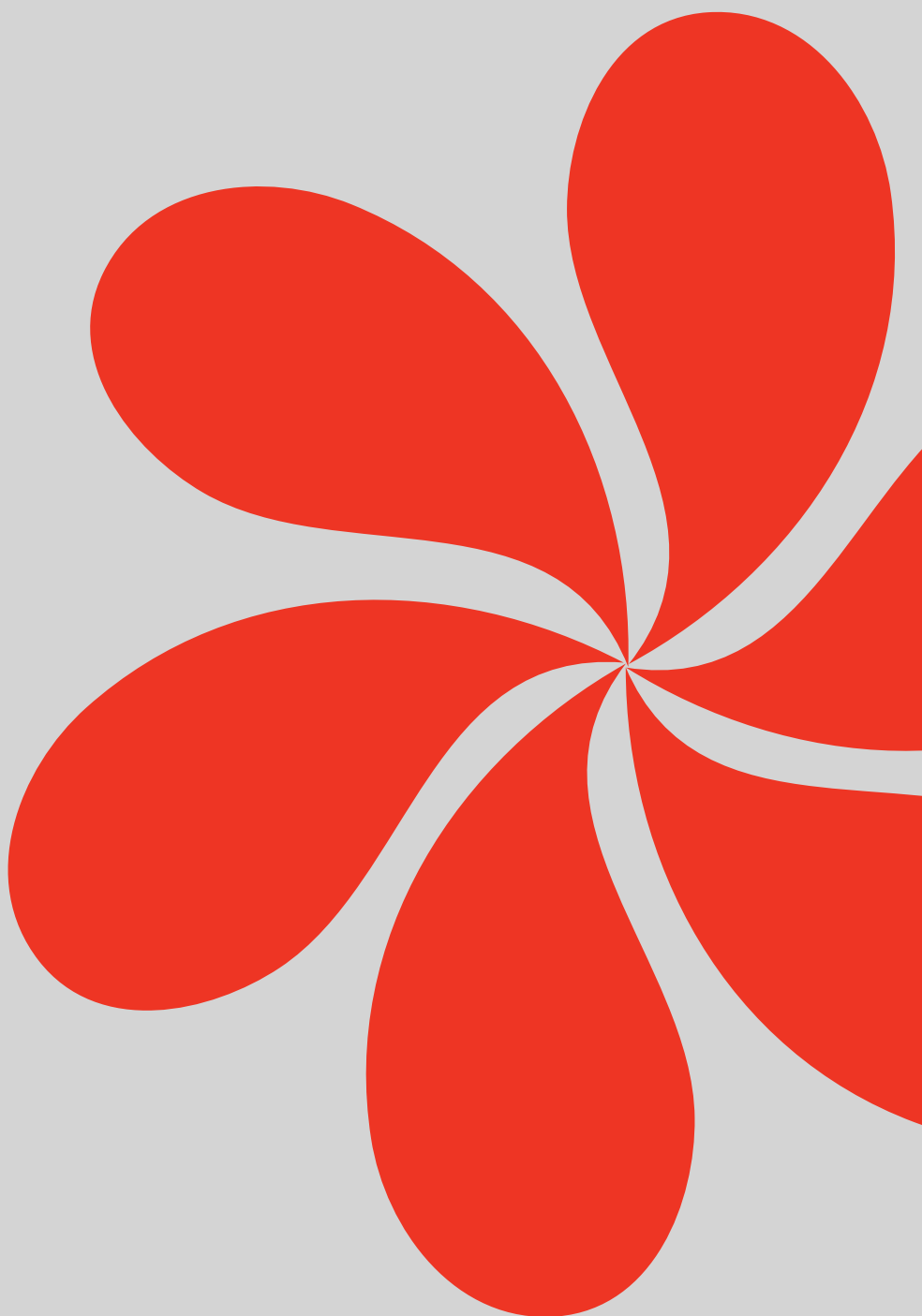
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# EXECUTIVE SUMMARY

2021-2022

## Annual Report

We want to express our deep appreciation for every person who has been so integral in this first year of getting C3 Reflect off the ground. For every small act of faith, warmth, appreciation, encouragement and generosity - a huge thank you! Without you, none of this would have been possible.

This annual report is a snapshot overview of our first year as a church (and a registered charity). We wanted to start as we mean to go on - with Jesus at the centre (obviously ;D). Our intention is to create authentic community, healthy leadership and transparency about pretty much everything.

Part of that has been about a change of emphasis felt globally across the Church. We've been moving from high energy and glitzy performance to the simple wonder of enjoying God and one another.

We've preached more on rest. We've allowed our souls to slow down. Personally, we've made more room for our most important ministry - our family. And we're better people and pastors for it. Because as Jesus says, what good is it to accomplish everything if we lose ourselves in the process? (Luke 9:25 - our paraphrase).

Year one has been all about setting the foundations. Let the future begin.

Sats & Emma Solanki

Lead Pastors, C3 Reflect



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# KEY NUMBERS

Annual Report

2021-2022

**YOUTUBE**

**1314**

HOURS OF CONTENT  
WATCHED ON YOUTUBE

**204**

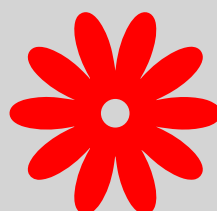
SUBSCRIBERS ACROSS  
TWO CHANNELS



**DINNER PARTIES**

**576**

PLATES OF FOOD EATEN  
AROUND THE TABLE



**SPARK KIDS**

**608**

CRAFTS MADE



# KEY NUMBERS

Annual Report

2021-2022



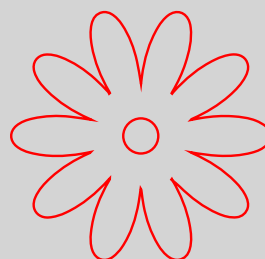
EMAILS

4867

EMAILS OPENED

280

PEOPLE ON OUR EMAIL LIST



SUNDAYS CHURCH

18

IN-PERSON  
GATHERINGS



2

LOCATIONS  
ESTABLISHED





# The Story So Far



**June 2021**

## C3 Reflect is now registered with the Charities Commission

We make the decision to plant C3 Reflect out of an existing multi-site church formerly known as Hope City in the midst of the pandemic. Special thanks to Ben Morris from Solvr who went above and beyond in helping us through the legal process of setting up the charity and much of the practical work required.



**September 2021**

## Team Rallies begin

Our first in-person gatherings begin in Shoreditch & Balham every month. They're minimalist to say the least but it feels good to be in the room again and worship together.



**November 2021**

## Big news - we announce the move to the Docklands

The desire for a local church has been growing for some time and we sense God telling us to move our Shoreditch location further east to the Docklands. We're walking away from an established venue but we believe God has a space ready for us.



**January 2022**

## Sunday services begin fortnightly

With days to spare, God leads us to our new home (for now) in the Docklands at the Good Hotel. Is a floating platform a boat? Our team thinks so. We continue to meet at Endlesham Hall in Balham.



**February 2021**

## Sign for a new space with Expressway

We put our feet down in the Docklands by hiring a small studio unit which we use as a base. This works well for filming video content, small meetings and space for volunteers,

**The future**

## Watch this space

The journey is only just starting but we're excited about all God has in store for us as C3 Reflect.



# BRANDING

## THE POWER OF FOCUS

This first year has been crucial in establishing the C3 Reflect brand so that we can easily and clearly communicate our vision for the future. We've done that by being deliberate in crafting our visual identity as well as our vision statements. This has helped form the basis of everything we do as a church from digital strategy to children's ministry.

## OUR NAME

The word Reflect speaks both of the external desire to showcase the glory of God through creativity, art and beauty as well as the internal importance of reflection and rest that creates space for a healthy soul to flourish.

## THE INFINITY ICON

The Infinity icon is perhaps one of the best symbols to express the eternal nature, perfection and wonder of God. But it also speaks to this ongoing process of renewal, transformation and creativity that those who follow Jesus find themselves on. The symmetry in the symbol perfectly aligns with the concept of reflection.



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# Vision Statement

Annual Report



OUR VISION IS TO HELP PEOPLE

**Connect into  
community**

**Transform into  
the image of  
Christ**

**Influence  
the world**

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# LOCAL



If the pandemic has taught us anything, it is that we need each other. In many ways the world got smaller and perhaps that's not a bad thing. Neighbours turned out on the street to applaud local NHS heroes. Working from home became part of the fabric of society. And many realised the need for local community.

It was this growing desire that led us (under the inspiration of the Holy Spirit) to move from Shoreditch, a bubbling creative melting pot of youthful energy to the Docklands.

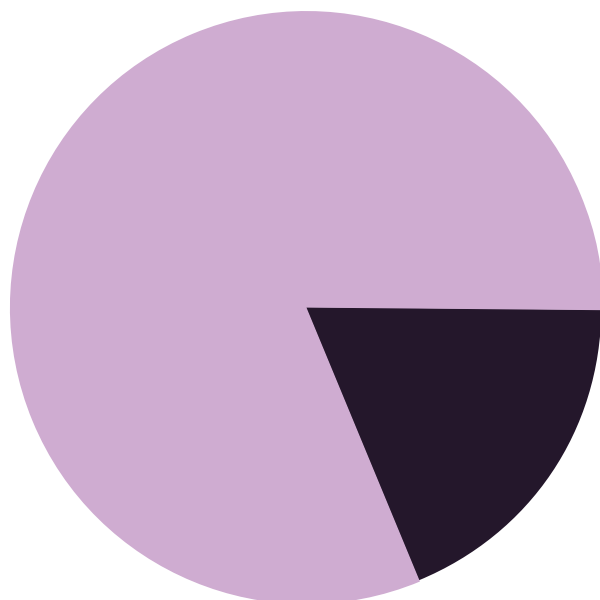
Perhaps the future of the church is not so mega as much as it is micro. Dinner Parties on every street. Church gatherings of 100 rather than 1000. A love for the local community. Jesus encouraged love to begin with your neighbour. Love starts close to home. Love starts local.

We've been deliberate about building a shape of church that fits a multi-location model. From the boroughs of the big smoke to the rural corners of the great British Isles - it's early days but watch this space.



# FINANCIALS OVERVIEW

1st April 2021 - 31st March 2022



## Income

**£64,904.69**

81.5%	Tithes & Offerings	£52,904.69
18.5%	Vision Builders (single gifts)	£12,000.00

We were also able to claim £11,804.97 of Gift Aid however this was received in the following financial year and therefore not included in annual accounts submitted to the Charities Commission.



## Expenditure

**£48,720.15**

50.9%	Facilities	£24,797.39
10.5%	Operations	£5,094.32
38.6%	Staff & Professional Services	£18,828.44

# FINANCIALS BREAKDOWN

1st April 2021 - 31st March 2022

## Income

Tithes & Offerings

£52,904.69

Vision Builders (single gifts)

£12,000.00

**Total**

**£64,904.69**

## Expenditure

Facilities

£24,797.39

Venue hire  
Office & storage

£9,774.93  
£15,022.46

Operations

£5,094.32

Equipment & stationery  
Insurance  
Software subscriptions  
Spark Kids  
C3 levy

£313.42  
£400.00  
£2,194.51  
£750.38  
£1,436.01

Staff & Professional Services

£18,828.44

Salaries & pensions  
Video & graphics services  
Staff training  
Guest speakers  
Consultancy fees

£6,344.52  
£10,791.00  
£181.18  
£261.74  
£1,250.00

**Total Expenditure**

**£48,720.15**

## Account Balances

Balance carried forward as on 31st March 2022

£16,181.54

# VISION BUILDERS



In October 2021, we launched our first Vision Builders campaign. We wanted to engage the church in the process of launching services post-pandemic with three main goals:

- Launching weekly services in Shoreditch & Balham
- Growing our staff team
- Pushing the boundaries of digital evangelism

As part of this process, we shared very openly about the finance required to make this vision a reality. In this time we saw seven people commit to a total of £1,270 amount of giving/month as well as £12,000 in one off gifts. Although this was about half way in achieving our goal, we were so grateful for every person who jumped on board to help move the vision forward.

As a result of your giving, we were able to add our first part time employee (strengthening our Spark Kids ministry) as well as continue to invest in CloudCut who supply all of our graphics & video needs in line with our digital strategy.

During this time, we also felt led by the Holy Spirit to move our Shoreditch location further east to the Docklands and we decided to move a step closer to regular gathering with fortnightly services.

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# LETTER FROM THE TRUSTEES

2021-2022

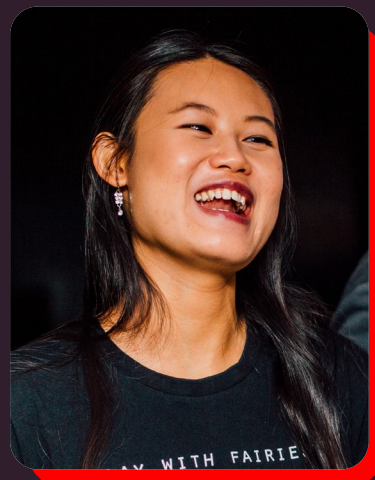
Annual Report



**Sats Solanki, Chair**



**Aidan Roberts, Trustee**



**Angelica Too, Trustee**

Since becoming incorporated as a charity, C3 Reflect has grown financially and we ended the year with a surplus of £16,181.54. This puts us in a good starting position for the next financial year.

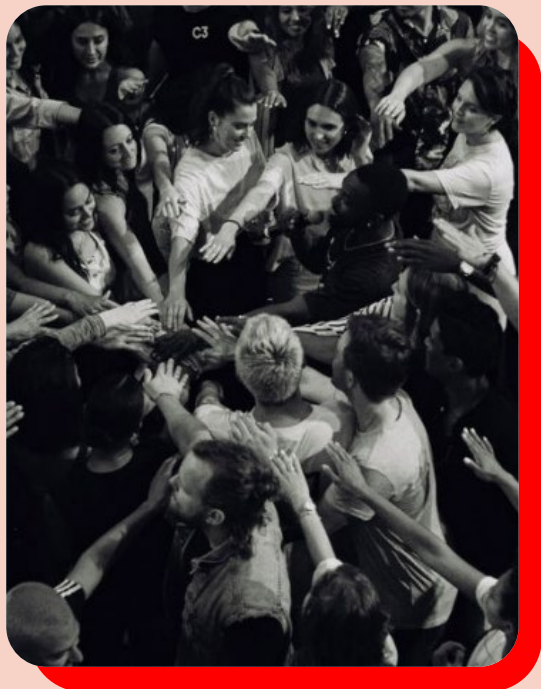
The first year of the charity has been of immense importance in setting a healthy foundation for the future. Much of our energy and focus has gone into creating organisational systems and establishing formal governance. Building a multi-site church has an additional layer of complexity but the upfront investment will pay off over time.

Over the next year, C3 Reflect will have some practical challenges to overcome as the church continues to build a culture of gathering and move towards weekly services. On a very practical level, more meetings equate to more cost but also more team and leaders will need to be trained and released.

We see many reasons to be positive about the future including a genuine hunger for discipleship, togetherness and health in the church. We'll also be looking to add an additional Trustee over the next year to further strengthen the experience of our board.

As a registered charity, we have submitted our first year of detailed accounts and results of our independent examination to HMRC in addition to this report which can be viewed using the QR code.





What began as Christian Centre Northside, a humble gathering of 12 people on Sydney's sunny Northern Beaches, has turned into C3 Church Global, an international movement of over 500 churches.

**Ps Sats & Em say:**

*"We were officially ordained into C3 in 2021. Being connected to a wider family is such an important part of creating a healthy church. No man is an island and no pastor is invulnerable from the need for friendship, accountability and spiritual oversight."*

*We are blessed with spiritual oversight from Ps Thierry & Marianne Moehr who are Lead Pastors of C3 Lausanne, Switzerland as well as part of the Europe team serving Ps Steve & Lizby Warren. They ask us important (and hard) questions, they're constant in warmth of encouragement and are always there if we need to pick up the phone. They've been essential in enabling this first year of C3 Reflect"*

As part of our membership of C3 Church Global, we give 3% of our regular giving (excluding special offerings) to the regional office. This enables everything such as conferences, team training days, pastors gatherings and general running to take place.

You can find out more about C3 at [c3churchglobal.com](https://c3churchglobal.com)

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If we've learnt anything in this last year, it's that the Church is an essential part of human flourishing and healthy society. As our nation slowly emerges from the lingering impact of the pandemic (and response to it), it is our belief that many more people will open their hearts to God and be drawn into his house.

Jesus told his disciples that the harvest was ready and to pray for workers to rise. And then he sent them out in answer to their own prayer. As we take stock of all God has done,

let us be encouraged to lift our eyes and our faith once again.

This is not the time for shrinking back but for the follower of Jesus to rise into everything God has prepared. May souls be saved, disciples be made and communities be transformed in these next years.

Thank you for playing your part in the wonderful story that is C3 Reflect.

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**c3reflect.church**